

TIM TRACY

2-26 50th Ave. Apt 8F Long Island City, NY 11211
phone: 707-318-8821 - email: ttracy76@gmail.com - <http://www.about.me/timtracy>

PROFILE

Online Media Veteran with extensive background in video production, technical project management and staff development. Equally at ease working with creative, technical, or sales/marketing teams.

EXPERIENCE

VIDEO PRODUCTION MANAGER, COMTEX NEWS NETWORK — 10/2009 - Present

- Lead creation of video department, including recommendation of equipment and studio buildout
- Hired and managed staff of full time employees, fostered intern program and sourced freelance talent
- Managed daily workflow to ensure smooth operation and maximum traffic through SEO / Trend Optimization
- Worked in tandem with development and marketings team to build a new verticals from initial specification to launch
- Implemented video syndication via MRSS, in-stream display advertising and drupal integration across network of video-based websites

FREELANCE PRODUCER/EDITOR — 12/2007 - Present

- Video Editor / DVD Author, Pantaeo Productions - "Make Ready With" DVD Training Series
- Assistant Editor, Sharp Entertainment - Man Vs Food, From Underdog To Wonderdog
- Director / Videographer / Editor - Political Campaign Ad, Victor Bernace
- Producer / Editor - South Peak Interactive / Sandbox Strategies - Promotional Trailers
- Producer / Editor - Gaia Online / Pantheon Labs - Promotional Trailers
- Editor - Forum Nokia Innovation Series Video - Nokia / Martin Marshall Group
- Business Spotlight Video Series / Citysearch.com
- Director / Videographer / Editor - Cooking Show Pilot - Chef Frank Miller

MANAGING PRODUCER, CNET NETWORKS, SAN FRANCISCO, CA — 2000-2007

- Produced, filmed and edited interviews, features and podcasts reaching a worldwide audience
- Served as Technical Director on "On The Spot", GameSpot's weekly live webcast
- Processed, encoded, archived raw video from external clients for use on CNET Networks Entertainment websites
- Worked with Editorial, Marketing and Development departments to build multiple iterations of internal Content Management tools, Video Players and Branded Content
- Programmed content on homepages, Produced Newsletter for multiple multiple brands
- Managed a team of 8 video editors and motion graphics producers in GameSpot's Video department
- Established internal workflow and production procedures, increasing productivity
- Maintained internal library of video assets

Current Reel available at: <http://www.timtracy.info>

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SKILLS

MULTIMEDIA PRODUCTION

Expert level experience in all aspects of video production for the web and broadcast

- Lighting - 3 and 4 point lighting, Chroma Key
- Camera Operation - Skilled usage of popular DV, HDV, DVCPRO-HD, HD-DSLR models
- Digitizing - Familiar with DV, HDV, P2, HD-DSLR workflows
- Editing Applications - Final Cut Pro, Premiere, Avid Media Composer
- Post-Production Applications – Flash, After Effects, Motion, Photoshop, DVD Studio Pro, Adobe Encore
- Live Video Production - Extensive experience with NewTek Tricaster platform and Streaming Media Technologies

WEB PRODUCTION

- Proficient with CMS applications - Drupal, Wordpress, StoryServer
- Working knowledge of HTML/XML, JavaScript, MRSS editing, troubleshooting and formatting
- Expert in video compression codecs and applications for online distribution

OTHER SKILLS

- Adept in scheduling, conflict resolution, training and mentoring team members
- Takes ownership of projects with an obsessive attention to detail
- Quick learner of new skills in order to be as versatile as possible
- Able to remain calm and task oriented in a deadline driven environment
- Works well independently or as a team leader
- Proficient with Microsoft Office Suite (Word, Excel, Project, Powerpoint)

REFERRALS

Ryan MacDonald, Executive Director, GameSpot.com; 415-344-2950, ryan@gamespot.com
Jason Babler, Senior Art Director, MAKE: Magazine; 415-599-5109, jbabler@oreilly.com